Press release

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HACOY opens first flagship store in Munich: Sustainable fashion at your fingertips

The online fashion label HACOY, which grew up in Corona times with sustainable fashion for home offices, has recently opened its home base in Munich. Located in the popular and trendy Gärtnerviertel, the HACOY store now offers a carefully selected range of sportswear, linen shirts and blouses from the workwear collection, as well as a colorful silk underwear collection and sophisticated swimwear.



More than a boutique

All pieces are made of sustainable exclusive fabrics, high quality workmanship and timeless design. Thus, HACOY sets new trends in the fashion industry, as a constant change of clothing is eliminated and the environment and the wallet is protected. Thus, the HACOY store is more than a conventional boutique. Here, consumers learn first-hand under which working conditions, from which material the pieces are produced and where they come from.



Concept Store

Wir freuen uns sehr, die Eröffnung unseres ersten physischen Stores in München zu feiern", sagt Maximilian Rupp, der Visionär hinter HACOY. "Unsere Marke hat sich schon immer für nachhaltige Mode eingesetzt, und dieser Store ermöglicht es uns, einen einzigartigen Ort zu schaffen, an dem Kunden unsere Kollektionen kennenlernen, mehr über unsere Produktionsprozesse erfahren und uns auf unserem Weg zu einer ethischeren und verantwortungsvolleren Industrie begleiten können."
Wer mehr über den HACOY Ethos und seine spannenden Pieces erfahren möchte, ist herzlich willkommen.

Besuchen Sie den neuen HACOY-Store in München in der Corneliusstraße 2, 80469 München. Öffnungszeiten sind täglich zwischen Montag und Samstag von 11-19 Uhr.



About HACOY

HACOY is a Munich-based ethical fashion brand known for its commitment to sustainability and craftsmanship. With a focus on timeless designs and quality materials, HACOY offers stylish and environmentally conscious fashion for individuals. By promoting ethical practices, HACOY aims to make a positive impact on the fashion industry and inspire consumers to make conscious fashion choices.
Discover the brand at www.hacoy.com.

Press Contact

Maximilian Rupp
Managing Director, HACOY
Munich, Germany
E: maximilianrupp@hacoy.com
T: +49 177 8342792

More press material of our collections and brand available on request.